

KC SOSA

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385-237-7515

sincerelythesosas.com

EDUCATION

Brigham Young University
Graduated December 2019
Multicultural Student Scholarship

Major: Advertising
Minor: Mandarin Chinese
Minor: Family Studies
MAIP Fellowship Candidate

COPYWRITER

Boncom
Salt Lake City, UT
October 2019 - Present

- Make client creative campaigns and promotions
- Create ads, scripts, social posts, etc.
- Research relevant consumer and brand insights
- Produce videos and motion graphics
- Pitch concepts and creative ideas to various clients

CONTENT CREATOR

BYU Adlab
Provo, UT
February 2017 - December 2019

- Created client and speculative campaign work
- Animated various motion pieces
- Won awards in New York and London
- Edited an award-winning, feature-length documentary

PRODUCTION INTERN

Doner
Detroit, MI
June 2019 - August 2019

- Won creative campaign pitch competition
- Wrote social posts and creative briefs
- Researched relevant insights
- Directed Photography and edited videos

VIDEO PRODUCTION SPECIALIST

Continuing Education
Provo, UT
January 2016 - October 2019

- Specialized in educational and promotional videos
- Edited and animated video/motion content
- Directed, filmed and produced video productions
- Assisted with and managed high end equipment

WRITING

- Microsoft Office
- Google Docs
- Adobe Indesign

VIDEO EDITING

- Premiere Pro
- Final Cut Pro
- Davinci Resolve
- Audition

MOTION

- After Effects
- ProCreate
- Photoshop
- Illustrator

SOCIAL

- Facebook
- Instagram
- Giphy
- Hootsuite

Brands I've worked on in the last 5 years:

